

having knowledge about ==> DOMINATING

orientalism, as a large body of knowledge  
is generated

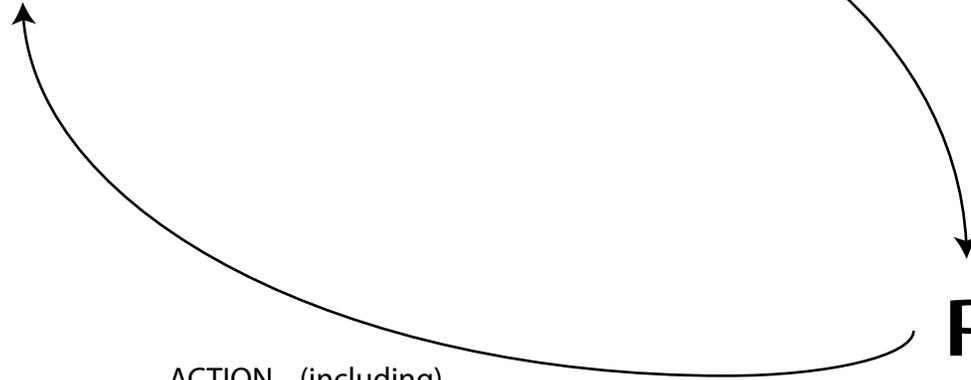
1. as a result of a position of power
2. so as to facilitate augmentation of power

KNOW them... --> MANAGE THEM

# KNOWLEDGE

increasing the range of ACTION

knowledge itself constitutes a power  
a set of points for application  
suggestions for policy  
ways of codifying and engaging  
subject populations



ACTION... (including)  
producing more knowledge

# POWER

"understanding": constrains thought  
and therefore action of both  
colonizer and colonized

ORIENTALISM: AT ITS CORE: = "US" VS "THEM"; "THE WEST" VS...

"The Arabs," "The Muslims," "the 3rd World," The Palestinians, the Iranians, the North Koreans...

HIGH PEOPLE

US

BRITAIN  
FRANCE  
U.S.

EUROPE/"THE WESTERNERS"/"US"

SUPERIOR

GIVE GOOD GOVERNMENT

EUROS:  
rational  
clear  
skeptical  
noble

WESTERNERS

good semites: Israelis

bad semites: Arabs

LOW PEOPLE

NEED ORDER

NEED GOOD GOVERNMENT  
(FR OUTSIDE)

INFERIOR

OTHERS/"ORIENTALS":

Illogical  
liars  
cunning  
crazy  
lazy  
gullible  
childlike  
different  
depraved  
\*ANTI-HUMAN  
don't know what's good for them!

EGYPT  
INDIA  
PALESTINE  
blacks  
hillbillies  
Mexicans  
(women?)

NORTH KOREA  
IRAQ  
SYRIA  
LIBYA  
SOMALIA  
YEMEN  
PAKISTAN  
AFGHANISTAN  
PALESTINE  
IRAN

THEM