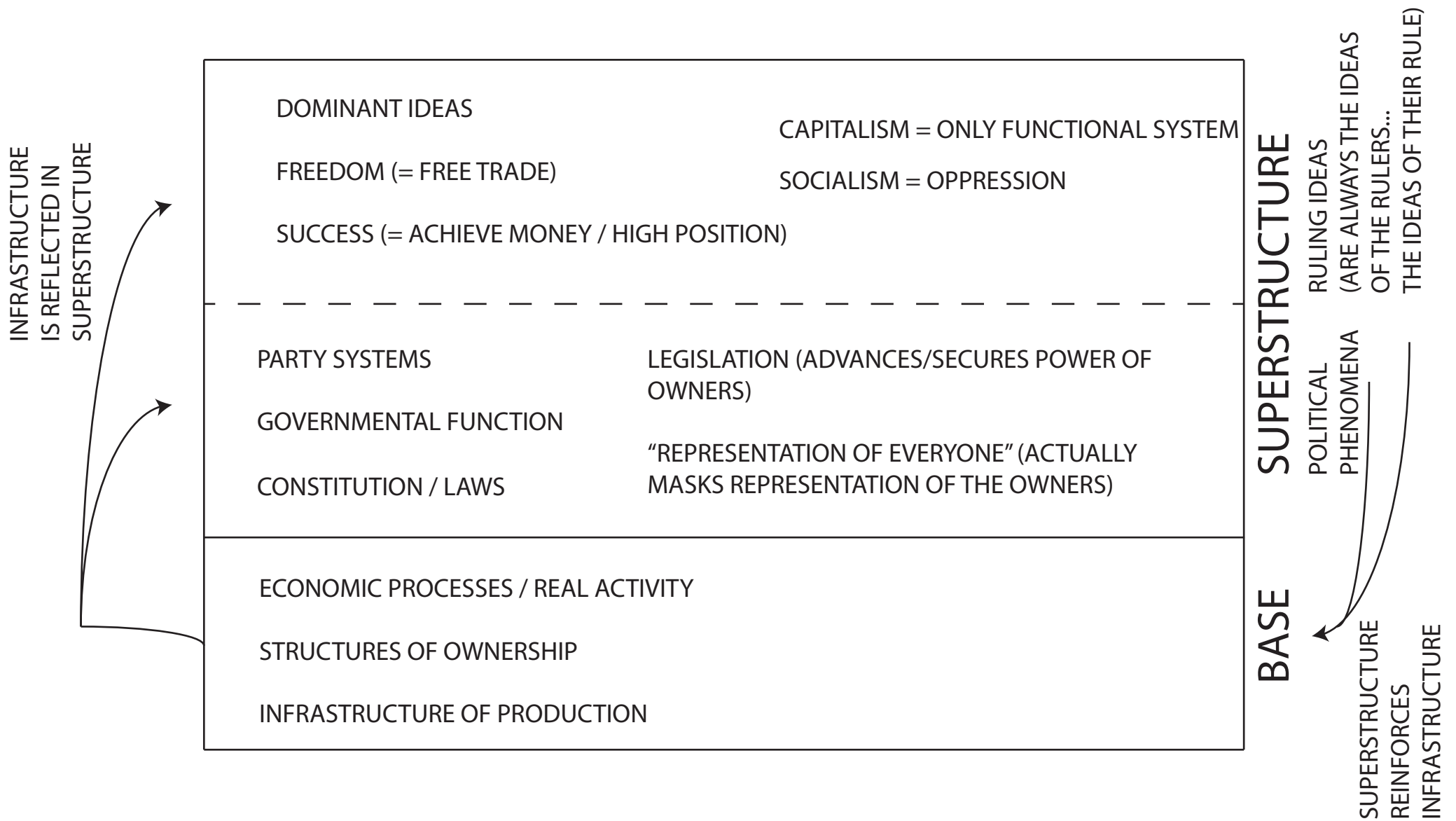


MARX'S MODEL OF "IDEOLOGY":



DOMINANT IDEAS (INCLUDING VALUES) ...
 ARE SELECTED BY
 ARE DISTRIBUTED BY
 THE DOMINANT CLASS

THE WAY PEOPLE THINK
 IS AT LEAST IN SOME MEASURE DETERMINED
 FROM OUTSIDE THEM...
 AND THEN THEIR MANNER OF THINKING
PERPETUATES THEIR SUBJUGATION