

BE BEAUTIFUL

BE LIKE THE WHITES BE LIKE THE MIDDLE AND UPPER CLASS BUY LOTS OF FANCY STUFF "SUCCEED"! WORK HARD! NEVER HAVE BAD BREATH NEVER HAVE SKIN BLEMISHES SPEAK WHITE ENGLISH! GET RESPECT!

HERE IS WHAT YOU "ARE"/MUST BE

AN EXTERNALLY-IMPOSED MODEL OF SELF

(AND HERE IS WHAT YOU ALSO ARE BUT SHOULDN'T BE) PEJORATIVE RACIAL IDENTITY

GENDER IDENTITY

IMAGES YOU DON'T WANT TO BE NOT AS SMART KINDA BACKWARDS NOT A LEADER "A PROBLEM" OVERLY SEXUAL MORE BODILY, LESS INTELLECT SECOND-RATE

"DOUBLE - CONSCIOUSNESS"

you can only see yourself through the eyes of others