(DIAG, 091115)
THE MARKIST (ALTHUSSERIAN) MODEL OF
BASE (INFRASTRUCTUPE) & SUPERSTRUCTURE.
[SUPERSTRUCTURE] IN 2 LEVELS
MEDIA "i'deology": dominant ideas "always to ideas of the ruling class" PHILOSOPHY DELIGION [Science??]
STATE - POLITICS - LEGISLATION (sepecially: processing PARTICULAR INTERESTS TO APPEAR AS GENERAL WILL)
BASE: Material Practices Arranged Physically in Conjumetion up Technology and Architecture "Relations synced The Production" Production of Division of Labor
PRODUCTION (IN CHAINS) CLASS STRUGGLE
CIRCULATION/EXCHANGE - of \$ -of matherials endingoing production ARE THE FOUNDATION MOST -cy [idealogy] REAL DETERMINANTI

- B. The question of the **reproduction** of the structure of production. What ISAs etc will do is to reproduce: SKILL (to fit existing job structure) + SUBMISSION(willingness to obey within that structure)...
 - 1. Foucault adds to this that even biological reproduction of the populace enters, in the 17th and 18th centuries, into the concerns of governmental bureaucracy
- C. "**State Power**" = the ability to use State "apparatuses" for the purposes of a certain class's "domination
- D. **SA vs ISA** (Althusser's addition to the classic Marxist theory: in order to remain a ruling class, a class must hold not only "state power" but also hegemony within "ideological state apparatuses," which are distributed throughout society and in many ways offer the form of society)... DIAG2
 - 1. Foucault continues this line of thought: power is not just "repressive," he says: it's *productive*, of pleasure, of knowledge, of discourse...

eldplogical State State Apparatus Apparatuses (mi field) multiple ISA but unifice ("public") ander 4hs Ruling army (intervenes in idealogy" The last justance) ("private") Police courts religious: system FUNCTIONS Prisons of churches IST: BY VIOLENCE 2nd: By IDEOLOGY educatinal: system head of state: of different public + administration printe palitical parties trade unions FUNCTIONS 1st: By COMMUNICATIONS ideology (press, radio, TV, etc) 2nd: By - CULTURAL Violence (liserature, ARTS, sports ...) + note: Althusen is saying Yhat Art, Media, Education ARE INVOLVED in CLASS WAR struggles for DOMINATION · · · or Forcault will add in the "POLITICS OF TRUTH"

- E. How SA and ISA operate
- F. THE SA forms a "shield" for the operation of ISAs; It establishes the required "political conditions" for the functioning of the ISAs
- G. What are the chief "ISA"s in our environent? For Althusser, it historically moved from family-church to family-education (by 1968 in France). For us it's come to include MEDIA
- H. WHAT IS "IDEOLOGY"?
- I. Regional IdeologieS vs "The Ruling Ideology"... DIAG3

- 1. Ideology / **Truth = a Product**, stemming from a production process working raw materials into distributed "truths"
- 2. How can there be propaganda, where: private not public, no formal censorship, competition, periodic "exposes" of corporations, "free speech"
- 3. answers = **filter system** / hegemony over feeds / distribution

DAGGOGIUS CHOMSKY (+ THUSSO) PRODUCTION PROCESS INVOLVES DOMINATED #5"FILTERS" By PERFORMING THIS V.S./UK A SEVECTIVE MULTINATIONAL EN CHON. "Sources" Sign Concentration -ORIGINATION al major media foras "FACTS" + PRIPH 3. * Reliance on info 2. Advertising VIDEO BUSINESS NEXPERTS" FOOTAGE Conservation, topide not of (eg fr. ob (am ricos) SOUND BYTH Tomes MATERIALS IMAGES = retribution for anti-power MEDIA distributions PRODUCTION St. Market Marke Sange y A STATE OF THE STA ANT I -Zink Mink The state of the s TERRORISM and the The state of the s . Land of the control and the state of t Sept September 1 Yan Yan The Skin Kan Dertermed, 2 SS 575 202

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Humani's in of fore fathers Greek miracle Jul Clory of Rome Nationalism Moralism wy we History Economism Technology as as advancement we want for highery...) "IDEOLOGY OF THE (es the idea of "Entropensurship" CURRENT DOMINANT CLASS" Are unified under DOMINATES Regional Political Ideologies Familial Educational

> ISAS REPRODUCE (for many) Relations of + SUBMISSION DIVISION to the dominant Production CABOR SKILLS order (Class Relators) (Kney produce ability to MARKE people to fill SUBMIT YO you required This order ... jobs)